



# Careers Long Term Plan

*Denewood Academy*

## Careers Intent:

Denewood is committed to fostering career development, equipping pupils with the skills and experience needed for success in education and employment. We meet local and national career expectations by providing careers advice for Y7–Y9 and upholding the Equality Act 2010 to promote inclusivity, eliminate discrimination, and ensure equal opportunities.

- Support individual aspirations, enhance achievement, and promote positive future destinations.
- Address the needs of disadvantaged groups, including low-income families, young carers, and looked-after children.
- Expand career opportunities through weekly lessons on employability, resilience, and industry exposure.
- Help pupils identify core values like sustainability and well-being through business encounters.
- Collaborate with the community, educators, parents, and corporate partners to support career development.
- Implement the Gatsby Benchmarks for effective career education and guidance.

## Impact:

All Year 7-9 pupils will have access to a careers lesson each week, and all Year 9 pupils will have access to a careers lesson each week.

Autumn		Spring		Summer	
<p><b>EON</b> – Overview of new technologies and renewable energies and why sustainability is important.</p> <p>Pupils will research current roles, salaries and understand what key skills the employer is looking for and how to apply roles in the future. Visit to EON head office and to a Biomass plant</p>	<p><b>Construction</b> – Overview of the variety of different trades.</p> <p>Understand the importance of construction to the economy. Research various trades, salaries and opportunities in this sector. In school Q&amp;A with both male and female professionals in the construction industry Visit to a construction site, meeting people working on the site from apprentices to business owners.</p>	<p><b>NHS</b> – Introduction to the NHS.</p> <p>Pupils will learn how the NHS is funded and what services they provide in our communities. Research various roles in the sector and identify what key skills employers are looking for with a Q &amp; A with a health care professional.</p>	<p><b>Cadent</b> - Introduce pupils to career opportunities at Cadent, a leading gas distribution company.</p> <p>Explore the roles, skills, and qualifications required for various positions within the company. Highlight the importance of Cadent's work in energy distribution and sustainability.</p>	<p><b>Enterprise</b> – John Pye</p> <p>Through a partnership with local business John Pye introduce pupils to the fundamentals of entrepreneurship through a Dragon's Den-style enterprise project. Develop skills in business planning, pitching, teamwork, and critical thinking. Encourage creativity and innovation by challenging pupils to create and present their own business ideas.</p>	<p><b>Preparation for work</b></p> <p>Equip pupils with essential skills for entering the workforce, including CV writing, crafting effective cover letters, and developing confidence in interview settings.</p>